

THIS FIREARM ?

1 ATTRACTIVE APPEARANCE  
2 DURABILITY  
3 AVAILABLE AT DISCOUNT  
4 LIGHT WEIGHT  
5 WELL BALANCED  
6 WINCHESTER NAME  
7 OTHER

IS THIS THE FIRST FIREARM YOU EVER OWNED?  
1 YES  
2 NO

IF ANSWER IS NO, WHAT MAKE FIREARM DID YOU REPLACE WITH THIS PURCHASE?  
3 NONE  
4 WINCHESTER  
5 OTHER

NAME \_\_\_\_\_  
MR. \_\_\_\_\_  
MRS. \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ COUNTY \_\_\_\_\_

PROCESSED FROM \_\_\_\_\_  
STREET ADDRESS OF DEALER \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

FORM NO. 10-1-54 (REV. 10-1-53) WIN. U.S.A. 1954-55

1	ALA	8	D.C.	15	GA	22	IA	29	IL	36	IN	43	KS	50	MA	57	MD	62	MI	67	MT
2	ARIZ	9	FLA	16	VT	23	WASH	30	N.MEX.	37	PA	44	NY	50	ALASKA	58	W.V.	63	N.H.	68	WY
3	ARK	10	GA	17	LA	24	MS	31	N.Y.	38	N.C.	45	VA	CANADA	64	WIS.	69	DE	74	UT	81
4	CALIF.	11	IND	18	WASH.C.	25	NEBR.	32	N.DAK.	39	N.J.	46	NEBR.	50	ONT.	60	ARK.	65	N.S.	70	IDAHO
5	COL.	12	AL.	19	MO	26	NEBR.	33	N.DAK.	40	S.DAK.	47	N.D.	6	S.C.	66	A.R.K.	71	TEXAS	77	NEBR.
6	CONN.	13	DEP.	20	MASS.	27	ME	34	ONT.	41	NEW	48	WIS.	OTHER COUNTRY	80						
7	DEL.	14	GA.	21	MD	28	N.S.	35	W.V.	42	TEXAS	49	WY								

**WINCHESTER**  
TRADE MARK

**IMPORTANT INSTRUCTIONS  
FOR  
MODEL 42  
HAMMERLESS SLIDE ACTION  
REPEATING SHOT GUN**

This is one of the famous line of Winchester World Standard arms. Winchester have served with supreme satisfaction the sportsmen of the world for more than two-thirds of a century. For further information in regard to the complete line of Winchester rifles and shotguns available write to

**WINCHESTER  
REPEATING ARMS COMPANY**  
DIVISION OF OLIN INDUSTRIES, INC.  
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