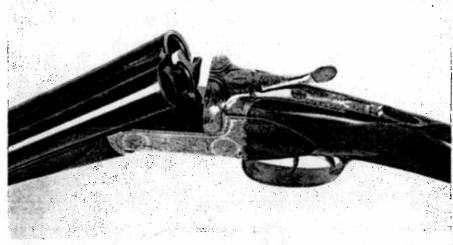
NEW



The new 1966 pattern Regal embraces every refinement in design and craftsmanship accumulated during recent years. The action body has been reshaped to a more classical pattern whilst the engraving has been developed with fine rosettes and scrolls.

The Regal has always been one of our most popular models both from the standpoint of quality and price. Sportsmen do not 'buy' a Regal gun, they 'invest' in one knowing that it will give a lifetime of good service and fine performance.

SPECIFICATION

BARRELS:-

Special nickel steel, (XXV) 25-inch. or longer.

Note: Whilst the majority of customers order the XXV model owing to its extreme handiness and lightness we are often asked to supply longer barrels and can maintain our high standard of balance with 28-in., although the weight of the gun is slightly increased

CHOKE BORING: To customers' requirements but for normal game shooting we recommend having the right barrel bored improved cylinder and the left barrel bored between quarter and half choke.

ACTION: -

Churchill's special sturdy box lock pattern.

CHAMBERS:-

Unless otherwise ordered all chambers are 23-in. (70mm). Matured French walnut selected for close grain and figure.

STOCK:-

WEIGHT: -

Please see overleaf for average weight of Regal guns. Made in 12, 16 and 20 bore.

The Regal gun is also available in a special Wildfowl model chambered for 3-inch cartridges with barrel lengths ranging from 25ins. to 30ins.

CHURCHILL (Guemakers), LTD. 7 Bury St., St. James's, London, S.W.I.

xxvXXV XXV

Notes on the "REGAL" Model



There can be no doubt that the Anson and Decley action satisfies a world-wide demand. Instead of separate lock plates, carrying their members as a self-contained unit, the body of the action is deeply slotted with a pair of grooves, each ample to receive the three principal limbs for effecting percussion:—(1) The Tumbler, (2) The Sear and (3) The Cocking Limb.

By means of holes passing transversely through the action, the Tumblers and Sears are pivoted on simple steel hinges running from side to side. Thus at a single stroke all the complicated works of the locks and the fitting of their plates, both into metal and wood, is dispensed with.

The action so planned and constructed, supplies a fit framework on which to express the ideas embodied in the "XXV" system, namely, short and sturdy barrels holding a maximum of the total gun substance at the axial level, a powerful but compact action, and, finally, ample scope for closely moulding the stock to the figure of the shooter. In combination these factors produce an easily handled and natural-fitting gun, which feels half-a-pound lighter than it really is, whilst offering to recoil what conveys the impression of a massive resistance.

As a model for hard and sustained use, oftentimes for years denied the benefits of skilled attention, it is unequalled. Complete enclosure at top and sides forbids moisture entry, yet when occasional oiling is needed its simple bottom-plate, held by a single screw, gives access to the working parts. The absence of lock-plates removes the temptation to dismount a component which ought never to be interfered with, except under dire necessity.

AVEDACE WEIGHTS OF DECAL CLINE

	n	. v 131	KAGE WEIGHTS	OF N	ואטם	CON	3		
12-bore	wih X	ΧV	barrels	From	6-lb.	2-oz.	to	6-lb.	4-oz.
12-bore	with 2	8in.	barrels	From	6-lb.	6-oz.	to	6-lb.	9-oz.
16-bore	with X	XV	barrels	From	5-1b.	12-oz.	to	5-lb.	14-oz.
16-bore	with 2	Bin.	barrels	From	5-lb.	14-oz.	to	6-lb.	
20-bore	with X	XV	barrels	From	5-1b.	6-oz.	to	5-lb.	8-oz.
20-bore	with 28	Bin.	barrels	From	5-lb.	8-oz.	to	5-lb.	10-02.

12-bore Wildfowl Model with 3in. chambers 7-lb. to 8-lb. according to length of barrels etc.







61 PALL MALL, LONDON SW1Y 5JB Telephone: 01-839 5515. Telegrams: Shawfowls London SW1

RETAIL PRICE LIST - UNITED KINGDOM - 1979

We list below the current retail prices for Churchill Shotguns for sale in the U.K., expressed in £ sterling. (Details of export and trade prices are available on request.) All measuring/fitting/patterning/trial shooting charges, together with cost of fitted gun case and engraving of stock oval are included in these prices which are exclusive of V.A.T. at current rate.

<u>MODEL</u>		GAUGE	U.K. RETAIL £	GUNS CURRENTLY AVAILABLE AWAITING CUSTOM FINISHING
BOXLOCK	EJECTOR MODE	L S		
Churchil	l Regal De I	<u>uxe</u>		
	Regal	12 ga.	2950	9
	Regal	20 ga.	<i>3</i> 400	8
	Regal	28 ga.	3650	9
	Regal	.410	3700	7
Churchil	l Hercules A	ssisted Oper	uing	
	Hercules	12 ga.	<i>3</i> 450	NIL
	Hercules	20 ga.	3950	5
:	Hercules	28 ga.	4250	4
SIDELOCK	EJECTOR MODI	ILS		
Churchill	. Premiere St	andard Open	ing	
	Premiere	12 ga.	6500	3
Churchill	Premiere As	sisted Open	ing	
	Premiere	12 ga.	7800	1

TELEGRAPHIC AND CABLE ADDRESS SHAWFOWLS LONDON W.C.2.

TELEPHONE WHITEHALL 2586 (01 - 930 - 2586 32 ORANGE STREET LEICESTER SQUARE LONDON . W.C.2

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WESTMINSTER BANK
HAYMARKET, S.W.I.

Directors: R. S. Murray, L. J. Pearce, (Joint Managing)
H. C. Littlewood, F.C.A., F.C.I.S., P. Murray, J. A. H. Hortin

SHOOTING GROUNDS NORTHOLT, MIDDX.

OUR REF. LJP/AS

26th October, 1966

YOUR REF.

We thank you for your letter of the 18th instant acknow-ledging receipt of our catalogue and pricelist, which we trust you found of interest.

We do not list the Regal Model in 28 bore, but we have made a number of these to special order, and we hope next year to resume production. At the moment we have some difficulty in obtaining the 28 bore barrel blanks, but as soon as this problem is resolved we shall be making up some more 28 bore guns.

As a matter of interest we have just made one of these guns for Abercrombie & Fitch who ordered it for one of their customers, and this gun will be sent to them in the course of the next week or two. If you know the Abercrombie & Fitch people we feel sure they will let you see this gun when it arrives.

Yours very truly, CHURCHILL (GUNMAKERS) & TO

> L.J. Pearce Managing Director

× Has just been some-

7 BURY STREET, ST. JAMES'S, LONDON, S.W.1., ENGLAND
CABLE ADDRESS: SHAWFOWLS LONDON S.W.1. TELEPHONE: 01-930 2586
SHOOTING GROUNDS: NORTHOLT, MIDDLESEX

LJP/AS

18th September, 1968

Thank you for your letter of the 16th September and I regret that delivery of the guns has been extended beyond August. I should have your gun ready by the end of this month and will send it to you by air freight for which the cost will be approximately \$30.00

Mr. Barton's gun will be ready about two weeks after, unless I hear to the contrary I propose sending it to him by the same method. Although I have Mr. Barton's address I do not know his postal zip code number, and perhaps you could let me have this so that despatch advices reach him promptly.

After the guns have been despatched and we know the freight charges we will send you both our account showing the balance due after deduction of deposit. Payment can be made by personal cheque or through your bank, who will make the necessary sterling conversion at the current rate at date of payment.

Yours sincerely,

Managing Director

4 & Lymwico DK V.S.

Directors: R. S. Murray and L. J. Pearce (Joint Managing). H. C. Littlewood, E.C.A., E.C.I.S., J. A. H. Hortin,

TELEGRAPHIC AND
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WHITEHALL 2586
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PLEASE NOTE NEW ADDRESS

7 BURY STREET, ST. JAMES'S, LONDON, S.W.1

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H. C. Littlewood, F.C.A., F.C.I.S., P. Murray, J. A. H. Flortin

SHOOTING GROUNDS NORTHOLT, MIDDX.

OUR REF. LJP/AS

18th January, 1968

YOUR

Many thanks for your letter of 11th January and I have now put the new 28 bore Regal model shotgun in hand and will hope to have this ready in six months time.

Thank you also for the order you enclosed for another 28 bore for your friend Mr. Robert Barton and we enclose a letter, which perhaps you would kindly hand to him as he does not quote his zip number on the order form.

Yours sincerely

L.J. Pearce Managing Director





LONDON, S.W.1	
	London 1st November, 1968
One 28 bore Churchill Regal model sporting shotgun with 26" barrels No: 8975 made in the United Kingdom One single leather V.C. gun case and tools made in the United Kingdom	£265. 10, C.
tools made in the United Kingdon	£ 30. 0. q.
	£295. 10, o.
CERTIFIED TRUE AND CORRECT	
CHURCHILL (GUNMAKERS) LTD	
D.A. Masters, General Manager	
5. & O. E.	

7 BURY STREET, ST. JAMES'S, LONDON, S.W.1, ENGLAND
CABLE ADDRESS: SHAWFOWLS LONDON S.W.1. TELEPHONE: 01-930 2586
SHOOTING GROUNDS. NORTHOLT, MIDDLESEX

6th December, 1968

Dear Sir,

I thank you for your letter of 29th November enclosing your cheque for \$430.32 in settlement of our account. I am glad to hear that the gun was received in perfect condition and that it met with your approval.

Please do not hesitate to write to me at any time you have any further requirements in the shooting line. On this point I enclose a list of accessories issued by our colleagues here, Messrs. Atkin, Grant & Lang.

Yours sincerely,

E.J. Pearce Managing Director

7 BURY STREET, ST. JAMES'S, LONDON, S.W.I., ENGLAND
CABLE ADDRESS: SHAWFOWLS LONDON S.W.I. TELEPHONE: 01-930 2586
SHOOTING GROUNDS: NORTHOLT, MIDDLESEX

LJP/AS

19th February, 1969

I am writing to you in respect of the 28 bore gun we shipped on the 22nd November to your good friend, Mr. Barton. We have never heard that he has safely received his gun, although we have sent him our account, and have written to him separately, we have received no answer to our letters.

Therefore, in the circumstances we felt it would be in order to write to you in this matter and ask if you can urge Mr. Barton to settle our bill.

Thanking you in anticipation of your valued assistance.

Yours sincerely

L.J. Pearce Managing Director

CHURCHILL (GUNMAKERS) LTO

SECONDHAND GUNS SUPPLEMENTARY LIST NO: 72a

A1/1411

A 12 ga. Cogswell & Harrison "Konor" Model with ornamental side plates, 26" barrels (sleeved) bored improved cylinder and half choke, 2.1/2" chambers, 14.3/4" straight hand stock bend 1.1/2" x 2", cast off 1/8, weight 6.1/2.1ba.

Price: £125.

JR/70286

A 12 ga. Cogowell & Harrison A & D non ejector 30" barrels bored 1/2 and 3/4 choke, 2.3/4" chambers, 15.1/4" straight hand stock, bend 1.3/6 x 1.3/4, cast off 1/4, weight 7.1/4lbs. As new

Price: £ 95_

SR/69382

A 12 ga. Cogswell & Harrison Konor Model with ornamental side plates, 32" barrels with file cut rib, both 3/4 choke, 2.3/4" chambers, 14.1/2" half pistol hand stock, bend 1.1/2 x 2.1/8, cast off 1/4, weight 7.3/4.1ba, As new

Price: £200.

A1/1461

A 12 ga. ATKIN sidelock ejector, 28" barrels bored 1/2 and 3/4 choke, 2.1/2" chambers, 14.5/8" half pistol hand stock, bend 1.1/2 x 2.1/8, cast off 1/2", weight 6.1b. 6.ozs. stock lengthened

Price: £300.

A1/1403

A 12 ga. ARMY & NAVY sidelock ejector with new 25" barrels fitted by Churchill, 1/4 and 1/2 choke, 2.3/4" chambers, 13.7/6" straight hand stock, bend 1.3/8 x 2.3/8, cast off 1/2", weight 6.1/2.1bs.

Price: £120.

A3/184

A NEW 12 ga. W.W. GREENER A & D non ejector 26" full choke barrels, 3" chambers, 14.3/8" straight hand stock, bend 1.7/16 x 2.1/4, cast off 1/4", weight 7.1bs. 2.023.

(Export £84.)

Price £100

July toss

ORIGINAL

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D.A. Masters, General Manager	

With Compliments from Churchill (Gunmakers) Ltd. 7 Bury Street. St. Jamess, London, S. W. 1

Telephone: WHItehall 2586 (all lines)

Telegrams: SHAWFOWLS, LONDON, S.W.1 930 25 s: SHAWf

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TELEGRAPHIC AND CABLE ADDRESS SHAWFOWLS LONDON W.C.2.

TELEPHONE WHITEHALL 2536 (01 - 930 - 2586) 7 BURY STREET, ST. JAMES'S, LONDON, S.W.1

Directors: R. S. Mujosy, E. J. Pearce, (Joint Minisging)
H. C. Littlewood, F.C.A., F.C.E., P. Murray, J. A. H. Harrin

Bankers:
WESTMINSTER 84
HAYMARKET, 5:10

MODING CROUNDS

OUR REF. LJP/AS

YOUR

18th January, 1968

This is to acknowledge and thank you for your order for a new 28 gauge Churchill Regal pattern shotgun with 26" barrels, and for your cheque for \$200.00 being deposit on same.

Your instructions are quite clear, and we note that you want full pistol grip and a canvas gun case. We hope to have the gun ready in about six months time along with the one for Mr. Schreiber.

Yours sincerel

L.J. Pearce Managing Director



BRIDGEPORT

Churchill (Gunmakers) Lld.

TELEGRAPHIC AND CABLE ADDRESS SHAWFOWLS LONDON W.C.2. LONDON TELEPHONE WHITEHALL 2586 (01 - 930 - 2586)

PLEASE NOTE NEW ADDRESS

7 BURY STREET, ST. JAMES'S, LONDON, S.W.1

Bankers: WESTMINSTER BANK HAYMARKET, 5.W.I.

Directors: R. S. Murray, L. J. Pearce, (Joint Managing) H. C. Littlewood, F.C.A., F.C.I.S., P. Murray, J. A. H. Hortin

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SHOOTING GROUNDS NORTHOLT, MIDDX.

OUR REF. I.JP/AS

YOUR ---

5th January, 1968

Further to our letter of 28th December I give below a quotation for the 28 bore gun, which you have ordered:

28 bore Regal type A & D Ejector gun with 26" barrels, 21" chambers
Proved for Magnum load. Bored R. Improved Cylinder and modified choke. Weight about 5.1bs. 8.ozs.

£250. 0. 0.

Extra for gold oval engraved with

Recoil Pad

£ 8. n. n.

Best quality single leather V.C.

7.10. 0.

Delivery about 6 months

£ 30. 0. 0.

£295.10. 0. (\$709.00)

Postage extra

Cont/.....



2

There are three points regarding this order which we must clarify. First the weight, if you course, 2[†]" chambers the weight is going to be a 28 bore weighing only 5.1bs.

Secondly, the barrels must be 26" in length

Thirdly, I think you have specified too much bend or drop. I am sure you will shoot low with the 3" drop. I feel this should be not more than 2½" at heel and ½" at comb. I am not sure how you took these measurements, but if they were naturally attain a 3" drop.

On receipt of your reply I will put the gun in hand, but delivery will take at least six months.

Yours sincerely

Pearce Managing Director

)

a number and the following are two recently sent to us:-

From William H. Thornton, Box 15 A, Powhatan, Virginia, U.S.A.

"I received the shotgun (20 gauge Regal) you built for me in good condition. It fits me perfectly and the workmanship is first class. I am 100% pleased and will probably ask you to build me a matching one in 12 gauge I believe more people in the United States would order guns from England if they knew how simple it is."

From Mr. O.D.E. Roberts, Dept. of Highways, Lillooet, B.C., Canada.

"Received my new 20/XXV Regal in excellent shape. I wish to thank you for doing such a superb job on it. Have shown it to the Gunsmiths here who were quite frankly astonished at the obvious value shown by the gun. I expect a lifetime of pleasure from it."

From the above we think you will agree that you can order a gun from us with complete confidence and receive a product outstanding in value and durability.

Yours truly,

CHURCHILL (GUNMAKERS) LTD.

TELEGRAPHIC AND CABLE ADDRESS SHAWFOWLS LONDON W.C. 2.

32 ORANGE STREET LEICESTER SQUARE LONDON W.C.2

Bankers:
WESTMINSTER BANK
HAYMARKET, S.W.1.

TELEPHONE WHITEHALL 2586 Directors: R. S. Murray, L. J. Pearce, (Joint Managing)
H. C. Littlewood, F.C.A., F.C.I.S., P. Murray, J. A. H. Hortin

SHOOTING GROUNDS NORTHOLT, MIDDX.

OUR REF. LJP/AS

Date as postmark

YOUR REF.

Dear Sir,

We have much pleasure in enclosing herewith our illustrated catalogue and pricelist and we hope you will decide to purchase one or more of our guns. We will gladly quote delivery and forwarding charges on receiving full details of the weapon you wish to buy.

Although we sell very many guns direct to individual sportsmen in North America we believe we would sell a far greater number if they realised how easy it is to buy direct from us. One of the most frequent questions is how payment should be made and we would like to explain the procedure.

We will always accept your personal check which we pay into our Bank, who in turn collects from your Bank. Alternatively, you can instruct your Bank manager to transfer money to our account at The Westminster Bank, Haymarket Branch, London.

Payments can also be made through your local Post Office who will send the money order direct to us.

An initial deposit of about 25% is usually expected with order and the balance payable when the gun is ready for delivery.

Money back guarantee of satisfaction. We stand by and guarantee any gun we sell you and will refund in full if you are not satisfied. However, we cannot recollect ever having to do this as all our North American customers have been more than satisfied.

Testimonial letters are not "in fashion" these days but we receive quite



Churchill Gunmakers Ltd. London, England

L.J. Pearce Managing Director,

Dear Mr. Pearce.

Pursuant to my letter of November 25th, and your reply of December lat, I am pleased to enclose my order for your Regal model shotgun. I had assumed that the price moted would have been somewhat less based on a price list I had received last year and the current devaluation.

I assume that the Regul model is made with automatic ejectors.

My order is as follows,

1- Regal todel shotgun No bore 25° barrals

weight approx. 5 lbs. straight atook

Recall pad, Goul ovas in at p.kg. initials A.A.

Cingle Leather gun code. I exeume this is
the type where the scattern is placed insule

ofter boung taken down.

Proloced is an except in the ownership of \$30. As. deposit. Plocar Confirm it arises and interview of the approximate deliver, late.

Yes world gowers

Telephone No.: 01-930 2586 (all lines)

Telegraphic Address: SHAWFOWLS, LONDON, S.W.I.

Churchill (Gunmakers) Ltd.

G.O.B. 214.

PRACTICAL GUN AND RIFLE MANUFACTURERS
7. BURY STREET,

DB.12265.

ST. JAMES'S, LONDON, S.W.I.

LONDON 19th November, 1968.

INVOICE No.	YOUR ORDER NO.	DATE SENT		SENT VIA			TERM	45
a sa na complexión del distribución de contra complexión de la contra co	One 28" bore Regal	Shotgun No.8975.		na charcel errora error (Marc. a. r.s. pys octobra a marrie sambarc es			Amerikasi gal niko navan sajansi (* 1-4 (in 1)	
	Measurements: Bend	$11\frac{5}{8}$ " x $2\frac{3}{4}$ "; Length	13.					
	13/16" x 13 ³ " x 14	is; Cast/Off Nil; E	ored					
	Right Improved Cyl	inder; Left Modifi	ed;					The second secon
	23" Magnum Chamber	rs; Magnum special	proof					Anna and an and an
	1 oz. load; Church	nill Rib; A & D Act	ion;					
	Double Triggers.	port Price	*****	250.	0.	٥.		
	Recoil pad.Silver	***********		8.	c.	0.		
	Gold oval initials	R.S	* * * * 3 \$	7.	ıo.	0.		
	Single leather V.C	. & tools(Case)	****	. 30.	0.	0.		
				295.	10.	0.		Annual and the second s
	Air freight, Insur	ance etc	* * * * * *	8.	w.	0.		Communication of cases and cases
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	Less deposit recei	00 ved \$ 300.00		124.	13.	6.		- granding day of the control of
		Balance to pa	.y	£179.	6.	6.	 	Academic in collection in the collection of the
	Sent by Air freigh	i 4.11.68.		egypticken op overlagen de part men van			4/30	779/4

7 BURY STREET, ST. JAMES'S, LONDON, S.W.1., ENGLAND

CABLE ADDRESS: SHAWFOWLS LONDON S.W.1. TELEPHONE: 01-930 2586

SHOOTING GROUNDS: NORTHOLT, MIDDLESEX

Export Dept/AS

5th November, 1968

We have pleasure in advising that we have despatched your new 28 bore Churchill Regal model sporting shotgun No: 8975 in single leather case by air freight on Pan American Flight No: P.A. 161 departing from London Airport to New York at 3.45 hours on the 5th November, under Air Waybill No: 4755583, and we trust it will reach you safely in due course.

For Customs clearance purposes only we enclose herewith a Certified Invoice.

Assuring you of our best care and attention at all times.

We are,
Yours faithfully,
CHURCHILL (GUNMAKERS) LTD

P.S. Account for payment to follow

PLEASE NOTE NEW ADDRESS

TELEGRAPHIC AND
CABLE ADDRESS
SHAWFOWLS LONDON
W.C.2.
TELEPHONE
WHITEHALL 2586
(01 - 930 - 2586)

7 BURY STREET, ST. JAMES'S, LONDON, S.W.1

Bankers:
WESTMINSTER BANK
HAYMARKET, S.W.I.

Directors: R. S. Murray, L. J. Pearce, (Joint Managing)
H. C. Littlewood, F.C.A., F.C.I.S., P. Murray, J. A. H. Hortin

SHOOTING GROUNDS NORTHOLT, MIDDX.

OUR REF. TJP/AS

1st December, 1967

YOUR REF.

Thank you for your letter of 25th November and enclosed you will find a leaflet on our latest Regal model shotgun, which under devaluation is now priced at \$605.00 export.

We have always made this model with 28" barrels. although since Churchills inaugurated the 25" barrel this length predominates. Perhaps three out of tenguns are made with 28" barrels.

Delivery date depends upon the measurements and general specification, so if you would return one of the forms enclosed I could then write to you and advise you how long we would take to deliver.

Yours very truly,

Managing Director





7 BURY STREET, ST. JAMES'S, LONDON, S.W.1

LONDON, S.W.1	
	London 1st November, 1968
One 28 bore Churchill Regal model sporting shotgun with 26" barrels No: 8975 made in the United Kingdom	£265. 10. d.
One single leather V.C. gun case and tools made in the United Kingdon	£ 30. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0
CERTIFIED TRUE AND CORRECT	
CHURCHILL (GUNMAKERS) LTD	
D.A. Masters, General Manager	
E, & O. E.	

PLEASE NOTE NEW ADDRESS

TELEGRAPHIC AND
CABLE ADDRESS
SHAWFOWLS LONDON
W.C.2.

TELEPHONE WHITEHALL 2586 (01 - 930 - 2586) 7 BURY STREET, ST. JAMES'S, LONDON, S.W.1

Directors: R. S. Murray, L. J. Pearce, (Joint Managing)
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Bankers:

WESTMINSTER BANK
HAYMARKET, S.W.I.

SHOOTING GROUNDS NORTHOLT, MIDDX.

OUR REF. LJP/AS

YOUR R

28th December, 1967

I must apologise for the delay in answering your letter of 6th December in which we safely received your order and cheque for \$300.00.

When I replied to your letter of 25th November by some mischance or pressure of business I took it that you were asking if we made our Regal model with 28" barrels, which is implied in my letter, but I see that you have clearly stated 28 bore.

We have experienced some difficulty in making 28 bore Regal guns mainly because there is a great shortage of 28 bore tubes and basic machine and components. These guns also cost us more to make.

However, I think I have solved the problem and will be able to obtain some tubes and I will write to you again in a few days time and let you have full details of what we can offer.

Yours faithfully, CHURCHILL (GUNMAKERS) LTD

> L.J. Pearce Managing Director



TELEGRAPHIC AND CABLE ADDRESS SHAWFOWLS LONDON W.C.2.

TELEPHONE WHITEHALL 2586 (01 - 930 - 2586) 32 ORANGE STREET LEICESTER SQUARE LONDON W.C.2

Bankers:
WESTMINSTER BANK
HAYMARKET, S.W.I.

Directors: R. S. Murray, L. J. Pearce, (Joint Managing)
H. C. Littlewood, F.C.A., F.C.I.S., P. Murray, J. A. H. Hortin

SHOOTING GROUNDS NORTHOLT, MIDDX.

OUR REF. LP/AR

26 SEP 1966

YOUR REF.

Date as postmark

Dear Sir,

We thank you for your letter and enclosure for \$1.00 and, as requested, are today posting you by surface mail our illustrated catalogue and price list together with our latest list of reconditioned guns which we trust you will find of interest.

Our speciality is hand-made or "custom built" shotguns built to the requirements and measurements of keen sportsmen in all parts of the world. In particular, we were the originators of the light, handy "XXV" gun with 25-inch barrels which, over the past 30 years, have proved to shooters are easier to handle and shoot faster and as hard as any gun with longer barrels.

The Churchill "XXV" gun is offered in five different models from the Crown Model at \$546.00 to the Première at \$2240.00 but whichever model gun is ordered the same careful attention will be given to your order to ensure a gun made to your complete satisfaction.

For customers who prefer longer barrels we offer a complete range of barrel lengths and 26-inch or 28-inch are often asked for with varying degrees of choke. Guns with 30-inch barrels are rarely required nowadays except for 3-inch Magnums.

We can usually give delivery of our Crown and Regal guns within 3 months from receipt of order but our sidelock Imperials and Premières require a greater number of processes in their manufacture and delivery time varies from 6 months to 2 years according to specification.

Our catalogue of rifles is at present out of print but we make a wide range of sporting magazine rifles at prices ranging from \$100.00 to \$700.00.

We look forward to hearing from you and assure you of our best service and attention to any order you may place with us.

Yours faithfully,

CHURCHILL (GUNMAKERS) LTD.

7 BURY STREET, ST. JAMES'S, LONDON, S.W.1., ENGLAND CABLE ADDRESS: SHAWFOWLS LONDON S.W.1. TELEPHONE: 01-930 2586 SHOOTING GROUNDS, NORTHOLT, MIDDLESEX

OUR REF.

LJP/AS

10th July, 1968

YOUR REF

Thank you for your letter of 1st July and after contacting our works we are informed that the two 28 gauge Regal model shotguns will be ready in about four weeks time, and when they are fitted into their cases we will arrange to despatch them to you and Mr. Barton.

Under separate cover we are posting you our latest catalogues of new and used shotguns.

Yours sincerely,

L.J. Pearce

Managing Director